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# MC IN TRACTUS

EXPERIMENTS IN PRESENCE

TUESDAY, MAY 1, 2007

## San Francisco Emotion Map



These are the final maps from a [participatory mapping project](#) I took part in recently. It was created by English artist Christian Nold and commissioned by [Southern Exposure](#). The final product is a sort of emotional meta-map of the Mission (eM M-M M?), formed from about 100 people's experiences walking in the neighborhood.

People went for a stroll around the Mission while attached to a Bio Mapping device (a thing with lots of wires that you strapped onto your fingers) which recorded the wearer's Galvanic Skin Response (which indicated the wearer's emotional arousal (!) in conjunction with their geographical location - not dissimilar to a lie detector device). The data was then downloaded and used to plot an "emotion map" that highlighted each person's points of high and low arousal. After sharing and reflecting on this data, Christian

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listening to gilles peterson 119 days  
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Lost keys and relieved that people  
are good - thanks neighbors. 120  
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Happy that brian is on twitter! 120  
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lazing on the sofa after bike ride to  
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