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May 02, 2006

What got you going where:

By combining a hand-held global positioning system with a galvanic skin response sensor (that measures the sweatiness of your fingers), London-based artist Christian Nold has created a gadget that measures your arousal as you walk around. Superimposing the data onto your route, using something like Google Earth, allows you to see a kind of 'emotion map' for where you've been.



Nold has tested the device on over 300 people so far (his data is publicly available), and is looking for academic and commercial research partners to explore the project's potential.

[Link to Bio-mapping website.](#)

[Link to Bio-mapping documentary download.](#)

—[Christian.](#)

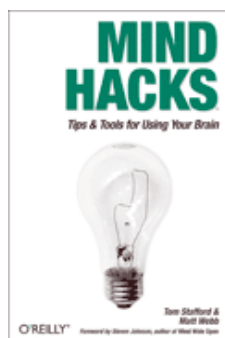
Posted at May 2, 2006 01:40 PM

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Neuroscience and psychology tricks to find out what's going on inside your brain.



Mind Hacks is a book by Tom Stafford and Matt Webb. [Find out more](#), or

