

[Creative Code](#)

exploring an innovative, multi-platform entertainment experience.



[Emotional Map](#)

This research gets better and better. [San Francisco Emotional Map](#) is a participatory mapping project by [Christian Nold](#) and commissioned by [Southern Exposure](#). People go for a walk around the Mission district in San Francisco and with the aid of a Bio Mapping device which records the wearer's Galvanic Skin Response (GSR), which is a simple indicator of emotional arousal in conjunction with their geographical location. This can be used to plot an "emotional map" that highlights point of high and low arousal. By sharing and reflecting on this data, we can construct maps that visualize where we as a community feel stressed and excited.

This would be a perfect application to incorporate in the dramatic component of my project as I would be able to generate an "emotional map" for each episode/webisode relating to the actors of the show. These maps will not only be a data generating tool but also an analysis feature for the interactive audience to perform better as they would be able to learn the movements and styles of each actor.

~ by Afzal Huda on October 3, 2007.

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